

IABC/BC

IABC/BC is a vibrant community of professional communicators from diverse industries and disciplines. Here, we share a passion for our profession, learning, connecting and sharing.

Our chapter is where you connect to ideas, job opportunities and people.

We want to thank the Directors and Executive Board for their efforts this past year:

IABC/BC Directors 2018-19

Director, Volunteer Services – *Olga Pazuhka*

Director, Membership – *Neena Rahemtulla*

Co-Director, Marketing & Communications – *Rumnique Nannar*

Co-Director, Marketing & Communications – *Emily Stanislaus*

Director, Special Interest Groups – *Lauren Girdler*

Director, Career Development – *Denisa Orlandea*

Director, Student and New Communicator Services – *Glauce Fleury*

Director, Sponsorship & Advertising – *John Corry*

IABC/BC Executive Board 2018-19

President – *Gemma Lawrence*

Vice President – *Adam Brayford, SCMP*

Past President – *Jeanette LeBlanc*

Executive Administrator – *Julia White*

Director, Finance – *Spencer Perry*



British Columbia



British Columbia

2019 Wave Awards

June 20 | 2019

#2019WaveAwards

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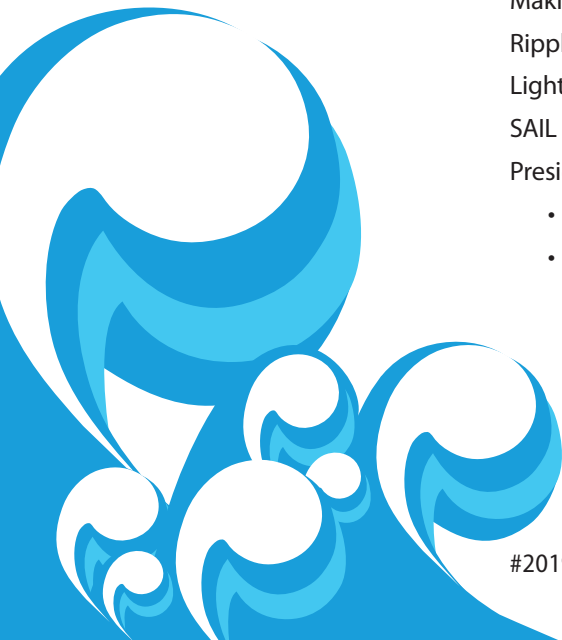
International Association
of Business Communicators
British Columbia

Our Wave Awards program recognizes and celebrates the communicators in our chapter who are charting a course in new waters, overhauling a plan and making a splash as they navigate their careers!

As the chapter's signature awards program, we applaud those who inspire, lead and generously give their time and expertise to others. Every year, Wave Awards are given to communicators who have demonstrated excellence either in their day-to-day work, in their contributions to the chapter, or in support of a community cause. The program also recognizes achievements at different stages in a communicator's career.

2019 Categories

- Making Waves
- Ripple Effect
- Lighthouse
- SAIL (Student Advancing in Learning)
- President's Awards
 - New Navigator
 - Long Beach



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Wave Award Sponsors

The IABC/BC Wave Awards is proudly sponsored by **Bananatag**.

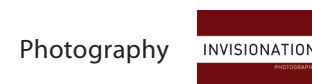
Bananatag is an email measurement company that lets you know what happens to your internal emails after you press send. With easy to use plugins for Outlook, Gmail and LotusNotes, communicators can track employee engagement metrics like opens and link clicks to get accurate insights on the effectiveness of their internal communications. Their intuitive template builder also lets anyone create beautiful, responsive emails without any design experience. With Bananatag, setup is minimal, and any email you send to a distribution list can be tracked from your mail client in a single click.



The SAIL Award is
proudly sponsored by
Simon Fraser University



We would also like to thank our fabulous annual sponsors for their continued support of the Wave Awards:



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President's Awards

IABC/BC President's Awards recognize volunteers who go above and beyond their committee or project role. They continue to innovate, learn, connect, share and give.

New Navigator Award

The New Navigator recognizes IABC/BC chapter volunteers who have been volunteering for a minimum of one year and a maximum of four to five years. These are individuals who have gone out of their way to connect with members, contribute their time and share their knowledge, and have demonstrated passion for and an understanding of the communications profession.

Long Beach Award

The Long Beach is for communicators who have made significant and creative contributions to IABC/BC, with a long history as an IABC/BC chapter volunteer (i.e. more than five years).

Nominees

Malka Aujla

Communications Specialist, British Columbia Securities Commissions (BCSC) | @MalkaAujla

Shannon Henderson, CMP

Senior Communications Consultant, Fraser Health | @DauterofHender

Eduarda Hodgins

Director, People, Culture & Performance, Tapestry Seniors Living | @eduarda_hodgins

Yvonne Kwok

Communications Specialist | @yvonnekwok_

Elaine O'Connor

Senior Communications Consultant, Fraser Health | @elaine_oconnor
linkedin.com/in/elaineoconnor1/

Armita Seyedalikhani

Director, Communications and Corporate Affairs, BlueShore Financial | @Armita9,
@BlueShorenews

Julia White

Senior Manager, Communications for the Centre for Drug Research and Development (CDRD) Communications and Marketing Lead, CDRD spin-off companies (Sitka Biopharma, Zucara Therapeutics, Sepset Biosciences) | @JuliaW604

Erica Yeung

Marketing & Communications Assistant, University of British Columbia | Marketing and Communications Coordinator volunteer for IABC/BC | @ecyeung

SAIL Award nominees

Rachael Allen

Communications Student, Simon Fraser University | Social Media manager for @weareartists and @m2mcharity | @rachael_e_allen

Megan Bleasdale

Communications student, Simon Fraser University | Internships with the BC Lions and Vancouver Canucks | @meganbleasdale

Juliette Halliday

Communications student, Simon Fraser University | Co-op, SFU Co-op department, Pioneered Social Media Campaign for incoming Co-op students | @juliettehali

Jo Jorgenson

Communication student, Simon Fraser University | Co-op, Digital Resources Assistant, SFU Communication and Marketing Department | linkedin.com/in/jo-jorgenson-484084a7/

Laura Jung

Communications student, Simon Fraser University | @lnjung87

Benjamin McGuinness

Communications student, Simon Fraser University | Co-op at Health Canada (Ottawa), and BCNET | linkedin.com/in/benmcg/

Tatiane Procopio Pereira da Silva

Marketing Management student, Langara College | @tatianeprocopio

Jessie Strongitharm

Communications student, Simon Fraser University | Contributor to SFU's Voices in The Square blog, writer, promotional copy for events company, and digital content creator | @jessiess @itsjessiess

Oscar Wong

Communications Student, Simon Fraser University | Internships at SAP and Porton Health | @orwg_59



The Making Waves Award

The IABC/BC Making Wave Award celebrates an “up-and-comer” with less than five years’ experience, who will stand out as their career progresses. They have distinguished themselves through their work, demonstrating an impressive understanding of communication strategy combined with creative implementation.

The Ripple Effect Award

The IABC/BC Ripple Effect Award honours a communicator with any level of experience, who has used their communication skills to support a community organization or cause in an unpaid role. This person has made a significant impact with the organization, cause or target audience and inspires others to engage in volunteering.

The Lighthouse Award

The Lighthouse Award recognizes a senior communicator with more than 10 years’ experience, whose conduct has contributed to the overall positive reputation of the communications profession. This individual has shepherded an audacious communications plan or project, sometimes in the face of controversy, change or discord.

SAIL Award

The Student Advancing in Learning (SAIL) award recipient receives a \$750 bursary plus a student membership, or \$50 towards a transitional membership. This award recognizes a student who is currently enrolled in a communications education program in British Columbia, who demonstrates an eagerness to learn and shows promise in the profession. The recipient goes above and beyond their work in the classroom, challenges themselves and others to innovate and collaborate.

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